

Sponsor Packet 2019

You Night helps women embrace life beyond cancer.



PHOTO BY TRACIE MORRIS SCHAEFER

You Night

Empowering Events

Empower One. Impact Many.

SPONSORSHIP CONTACT:

Tara Huguet

877-591-5936 x3

tara@younightevents.com



There are over 15 million cancer survivors in the United States. In Louisiana, it is estimated that this year alone – over 24,000 new cases will be diagnosed.

In growing numbers, women in our communities are struggling with the aftermath of cancer. This includes everything from depression, lack of concentration and low energy, to psychological issues such as fear of recurrence or lack of self esteem due to the harsh physical changes from surgeries.

Most physicians simply do not have enough time during routine office visits to deal with the psychosocial care that women require. You Night's mission is to create alternatives to traditional support groups by providing year-round empowering experiences for women who desire a sisterhood of support.

A cancer diagnosis is not the end, but a new beginning

You Night teaches cancer survivors how to overcome the physical and psychological challenges of cancer treatment through teamwork, coaching, and skills training. Our signature program is our "runway training program", where, for five months, participants work together to eventually show off their skills and teamwork in front of friends, family members and health care providers. Throughout their journey in the program, participants are taught many powerful skills that cultivate a positive attitude of support. By asking survivors to step outside their comfort zones by becoming "runway super stars", they discover an inner strength and inner beauty that many of them did not know they had. After the program is over, the ladies remain in the program as "alumnae" and continue in activities that support each other's on-going needs, while they use their newfound strength to pay it forward to new participants. To date, You Night has helped 250 survivors adapt to - and embrace - their life after cancer in St. Tammany and New Orleans.

You Night is a year-round program

You Night holds year-round activities that keep our participants engaged with one another. We hold two runway training programs (New Orleans and St. Tammany), an annual weekend retreat and ongoing get-togethers that are both educational and inspiring for the entire sisterhood.



These activities provide year-round opportunities for our sponsors to engage with our participants.



New Orleans Class of 2018 celebrated in July in front of 650 guests at the Contemporary Arts Center.

Testimonial from a guest

First and foremost, I wanted to say that You Night- St. Tammany was an absolute joy to attend. I'm almost certain by the end of her first walk, my throat was bleeding from the insane amount of screaming I did in such a short amount of time. This night brought back such raw emotion for me. In 2009, my mother was diagnosed with Stage IV metastatic breast cancer, a diagnosis that only occurs around 5% of the time. A few months later, she ended her fight with breast cancer, three days after my high school graduation. My mom could not yell or scream when my name was called while she sat on the side, but I remember locking eyes with her as I walked back to my seat and knowing that I needed to cherish that time with her. In December, I graduate from Southeastern with my Bachelors in Accounting, and I know she will once again be on the side, watching me walk across the stage. I just won't be able to lock eyes with her this time.

Seeing the difference You Night has made in these women's lives has truly lit a spark in me that I can't seem to put out. All in all, what I am trying to say is, that I need to get involved with this organization somehow, someday. This is not an "I want," this is an "I need to." This organization changed the life of so many women in what took months, it changed mine in a matter of minutes as a spectator. With that being said, how can I help? If you only need assistance with stuffing envelopes, I will do it.

Once again, thank you so much for what you have done for these ladies. I wish I would have known about You Night much sooner because I would have loved to get involved much quicker.



*you
Night*

Empowering Events

Testimonial from a participant

I was skeptical. I thought, "How is dressing up in fancy clothes, and practicing walking and making silly videos going to help ME?"

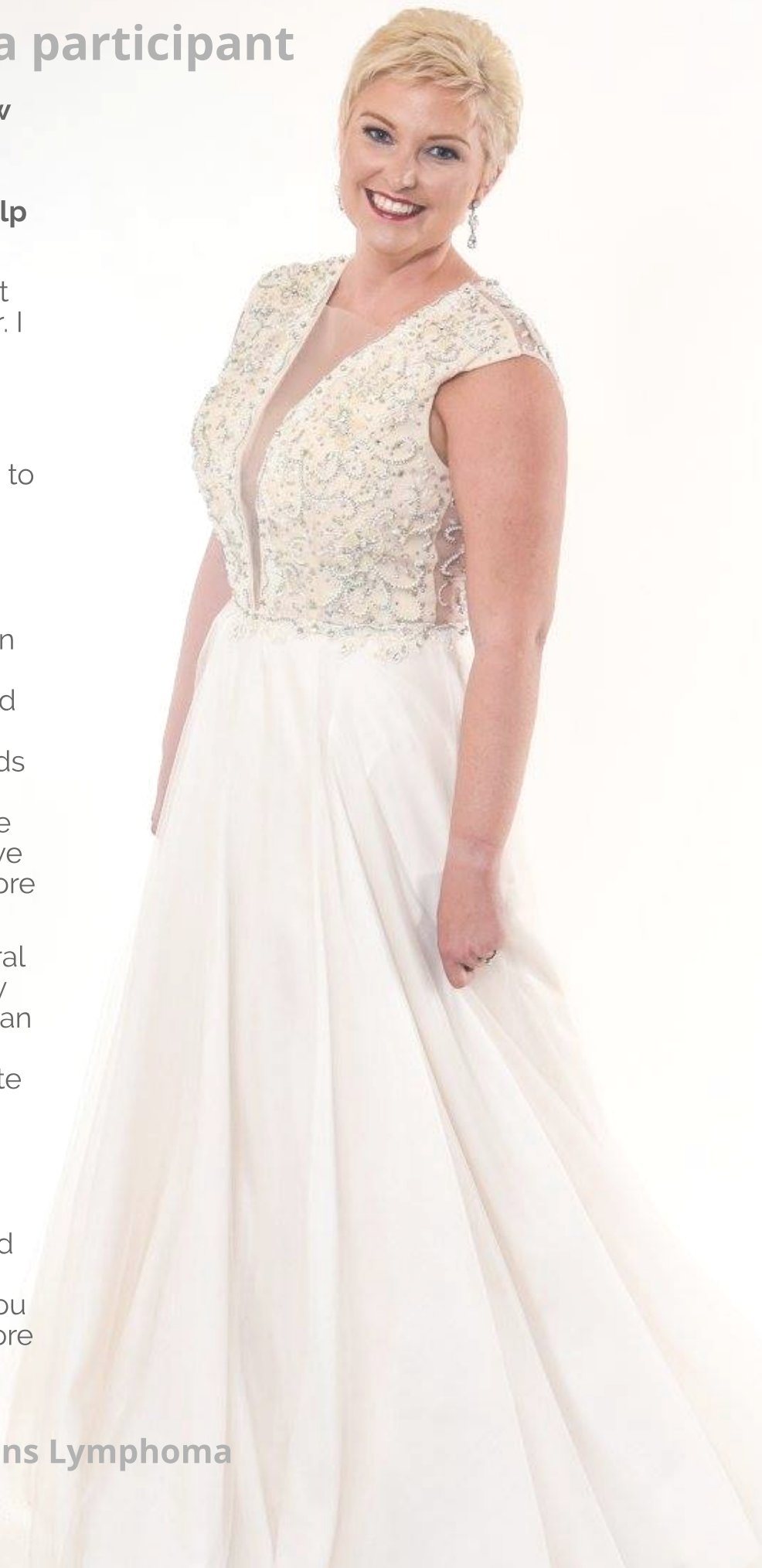
I was so miserable that I couldn't see a possible way to feel better. I hated myself and everyone around me. A member of You Night called me one day and asked me to just show up and trust her. The last thing I wanted to do was be around a bunch of people I didn't know.

It took me several meetings and practices to start to trust. A few people attempted to break down my ice queen wall and for that I am thankful. Little by little I could feel myself forming bonds with the other ladies. These are friends I would have never met if I wouldn't have had cancer. These ladies helped me see the positive of our situations. I will forever more have a lasting bond with them.

Lately, I have been told by several friends and co-workers that they can see a change in me. They can see a sparkle that hasn't been there in a while. I have to attribute that to my You Night sisters.

I was wrong about not needing this organization. I needed to be around people that just "got it." Watching everyone be sassy and confident has done wonders for my aching soul. So thank you, You Night, for calling me just one more time. I needed this more than I knew.

**Angela Palmisano, Hodgkins Lymphoma
St Tammany Class of 2017**



SPONSOR CASE STUDY: \$5,000 Empowerment Partner



WHO: Pontchartrain Cancer Center
CONTACTS: Dr, David Oubre, Oncologist
Kathy Oubre, COO

Locations: Hammond and Covington

Sponsorship Levels:

- \$5,000 Empowerment Partner 2016
- \$5,000 Empowerment Partner 2017
- \$5000 Empowerment Partner 2018

Activation City: St. Tammany

TESTIMONIAL:

"Empowering life beyond cancer" is not merely a statement with You Night. It is a mantra which shines through in every aspect of the program. Whether it is at the powerful and soul-bearing Candle Pass, the healing Summer Retreat or empowering Runway Event – You Night guides these wonderful women through the physical and psychological challenges of cancer treatment and beyond.

As a Legacy Partner since 2015, You Night's program provides year-round opportunities for Pontchartrain Cancer Center to partner with a community of physicians and health care providers to offer support and empowerment to female cancer patients and their family and friends.

Pontchartrain Cancer Center has derived many tangible benefits from our sponsorship of You Night. Not only does the program help share the work we do in the cancer community, but the program allows us to deepen our relationships with our patients past the 4 walls of our medical practice and allows us to celebrate in the renewal of hope and life.

As a board member, I am impressed by the manner in which You Night, and Lisa McKenzie (founder) are constantly looking for additional ways to make an impact in the lives of women who have had cancer.



You Night Advisory Board

you night

A leadership team committed to helping women embrace life beyond cancer.

Empower One. Impact Many.

Board of Advisors

- Katherine Williams, M.D. FACS, Director of Women's Health Southern Surge for Women's Global Health
- Scott Sullivan, MD FACS, Center for Reconstructive Breast Surgery
- Kathy Oubre, MS, COO Pontchartrain Cancer Center
- Dr. Michael J. Hoff, MD, Northern Oncology Associates
- Michelle Holmes, CEO, The Women's Cancer Center
- Gayle Lockwood, CEO, Air Salon & Blow Dry Bar
- Dr. Mary Ann, MD, EN, Endocrine Surgeon, The Women's Cancer Center
- Lozlie Powell, MD, EN, Endocrine Surgeon, The Women's Cancer Center
- Dr. Steven Lindzey, MD, FACS, Plastic Surgeon, The Women's Cancer Center
- Angie Pogue, You Night's representative sponsor of 2013
- Dr. Lisa McKenzie, Founder, You Night

YOU NIGHT ROCK THE RUNWAY US TOUR 2016

CENTER FOR RESTORATIVE BREAST SURGERY
CENTER FOR WOMEN'S HEALTH
FLORIDA MARINE TRANSPORTERS

Richard Celentano M.D. FACS
M. Celeste Lagarde M.D. FACS
Pontchartrain Cancer Center
Rich Mauti Cancer Fund
St Tammany Parish Hospital
Associated Branch Pilots
Bergeron Motors
Aflac
Rehab Dynamics
Associated Terminals /
Turn Services
Adams & Reese LLP
Air Salon & Blow Dry Bar
Alice McNeely Real Estate

Northshore Derm
Paretti Family of
CJ Ladner State
Michele Cooper
Blue Water Mat
Dynamic Physical
Emmas Shoes
Freeman
H2O Salon Nails
Kendra Scott
Lake 94.7
Moxie Comp
Snow Financial
Langridge F

You Night helps women embrace life beyond cancer

T shirt promo



How are donations being used?

100 percent of donations go directly toward year-round programs benefiting survivors who live in the St. Tammany Parish and New Orleans. All donations stay local, and because of the unique five month curriculum that we offer, sponsors get to see the outcome of their donations immediately. You Night currently is able to gift the You Night experience to 50 ladies from New Orleans and St. Tammany each year. The cost per participant is \$5,000 for the five months that they are in training with us. Included in the \$5,000 is our proprietary empowerment runway training, professional video and photo shoots, empowerment training and life coaching. Models leave the program with a new sense of passion and purpose, which then transcends to their communities, families and health facilities.

Sponsors are given a choice to donate to either our "We Lift You Up" fund (a 501c3 fund) or to You Night Events, LLC. In either case, donations go directly to the program. We offer both options because some of our sponsors require donations to go to a 501c3 fund (such as foundations and grants); others prefer to get marketing benefits and tickets, and want to write 100 percent of the donation off as a marketing expense.

Our fundraising goal per class is \$125,000. In return, our sponsors receive a comprehensive list of marketing opportunities and VIP tickets to our Runway Show and Celebration (the graduation ceremony for the class).

A 501C3 FUND TO HELP WOMEN EMBRACE
LIFE BEYOND CANCER

We Lift You Up!

The "We Lift You Up" fund is managed by the Infinity Initiative EIN TAX Id #27-2874887

*you
Night*
Empowering Events

A variety of marketing perks, plus lifelong membership as a partner!

HOSPITAL PARTNER

\$25,000

- SEAT ON BOARD OF ADVISORS
- GUARANTEED PARTICIPATION OF 4 PARTICIPANTS IN PROGRAM (if referred by December 31st)
- 16 VIP EXPERIENCE TICKETS, WITH FRONT ROW LUXURY COUCH SEATING
- 8 VIP PARKING PASSES
- Premium name placement on You Night marketing material
- On Stage Speaking / Guest Welcome (3 - 5 minutes) at Event
- Your organization's name in lights at event (two locations)
- Name on photo booth (will show up in all guest photo booth photos)
- Recognition in all You Night publicity
- Full Page Ad in Runway Program (Premium ad placement)
- Full Page Welcome Letter in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website

TITLE SPONSOR

\$25,000

- SEAT ON BOARD OF ADVISORS
- GUARANTEED PARTICIPATION OF 4 PARTICIPANTS IN PROGRAM (if referred by December 31st)
- 16 VIP EXPERIENCE TICKETS, WITH FRONT ROW LUXURY COUCH SEATING
- 8 VIP PARKING PASSES
- Premium name placement on You Night marketing material
- On Stage Speaking / Guest Welcome (3 - 5 minutes) at Event
- Your organization's name in lights at event (two locations)
- Name on photo booth (will show up in all guest photo booth photos)
- Recognition in all You Night publicity
- Full Page Ad in Runway Program (premium ad placement)
- Full Page Welcome Letter in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website



A variety of marketing perks, plus lifelong membership as a partner!

PRESENTING SPONSOR

\$10,000

- SEAT ON NEW ORLEANS BOARD OF ADVISORS
- GUARANTEED PARTICIPATION OF 3 PARTICIPANTS IN PROGRAM (if referred by December 31st)
- 12 VIP EXPERIENCE TICKETS, WITH PREMIUM LOCATION LUXURY COUCH SEATING
- 6 VIP PARKING PASSES
- On Stage Speaking / Guest Welcome (3 - 5 minutes) at Event
- Your organization's name in lights at event
- Recognition in all You Night publicity
- Full Page Ad in Runway Program
- Full Page Welcome Letter in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website

VIP EXPERIENCE LOUNGE SPONSOR

\$7,500

- GUARANTEED PARTICIPATION OF 2 PARTICIPANTS IN PROGRAM (if referred by December 31st)
- 10 VIP EXPERIENCE TICKETS, WITH LUXURY COUCH SEATING
- 5 VIP PARKING PASSES
- Your organization's name in lights at the VIP EXPERIENCE LOUNGE
- Exhibit Table at the VIP EXPERIENCE LOUNGE
- Recognition in all You Night publicity
- Full Page Ad in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website



A variety of marketing perks, plus lifelong membership as a partner!

RUNWAY STAGE SPONSOR (1) \$7,500

AFTER PARTY SPONSOR (1) \$7,500

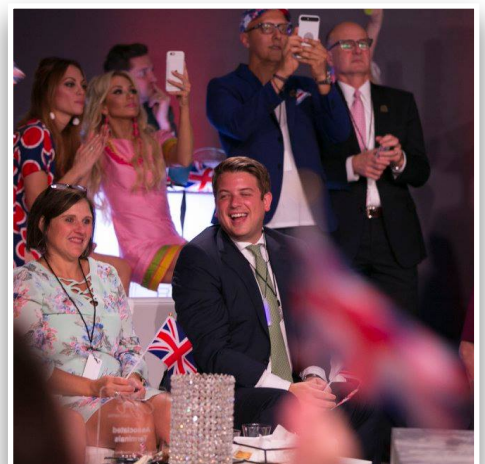
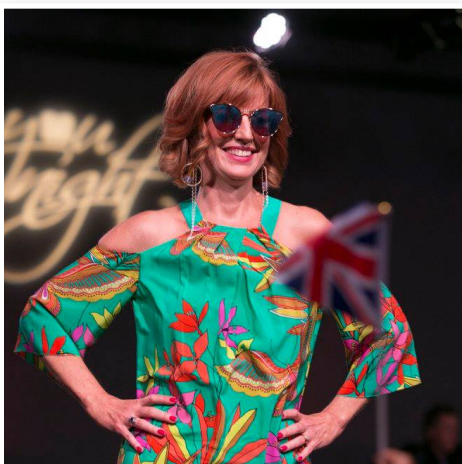
VIDEO SPONSOR (1) \$7,500

- GUARANTEED PARTICIPATION OF 2 PARTICIPANTS IN PROGRAM (if referred by December 31st)
- 10 VIP EXPERIENCE TICKETS, WITH LUXURY COUCH SEATING
- 5 VIP PARKING PASSES
- Your organization's name on table tent signs at every VIP table located at the runway stage (STAGE SPONSOR) -- or -- name in lights on Dance Floor (DANCE FLOOR SPONSOR)
- Thank you "post card" on every guest seat with your logo/ad
- Recognition in all You Night publicity
- Full Page Ad in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website

EMPOWERMENT PARTNERS

\$5,000

- 8 VIP EXPERIENCE TICKETS, WITH LUXURY COUCH SEATING
- 4 VIP PARKING PASSES
- YOUR CHOICE OF AN ON-SITE MARKETING ACTIVATION: (see list attached for examples)
- Recognition in all You Night publicity
- 1/2 Page Ad in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website



A variety of marketing perks, plus lifelong membership as a partner!

LOYALTY PARTNERS

\$3,000

- 4 VIP EXPERIENCE TICKETS, WITH FRONT ROW LUXURY COUCH SEATING
- 2 VIP PARKING PASSES
- YOUR CHOICE OF AN ON-SITE MARKETING ACTIVATION: (see list attached for examples)
- Recognition in all You Night publicity
- 1/4 Page Ad in Runway Program
- Two tickets to "Battle of the Models" Saturday, April 6th (Patron Party and Launch Party for the 2019 season. The models from the St Tammany and New Orleans class of 2019 will be introduced).
- Speaking opportunity at our summer retreat at the Solomon Episcopal Center, June 13-15th
- Social Media Shout Outs and Tags
- Logo in sponsor reel (that will continually loop throughout the show)
- Premium Signage at Event
- Lifetime name listing on You Night's website

Our team can help craft on-site marketing strategies! Please inquire!

These are a few ideas! We'd love to hear yours! (Champagne greeting table, popcorn with your logo, car prominently displayed at event, tote bags, lanyards, tissue (with logo). Additional cost to sponsor may apply.



VIP EXPERIENCE TICKETS AVAILABLE (NON-MARKETING PACKAGES)

VIP EXPERIENCE TICKETS - PUB TABLE FOR 10 GUESTS

\$2,750

The Pub Table seats 10 persons and will be located in the VIP Runway Lounge area, with premium runway stage visibility. Pub Table package includes 4 VIP Reserved Parking Places, name on VIP Lounge table sign and name in Runway Program. SEATS ARE BAR STOOLS WITH BACKS FOR COMFORT

VIP EXPERIENCE TICKETS - HI BOY TABLE FOR 4 GUESTS

\$1100

4 VIP Experience Tickets In VIP Experience Runway Lounge, include 2 VIP Reserved Parking Places, name on VIP Lounge table and name in Runway Program. SEATS ARE BAR STOOLS WITH BACKS FOR COMFORT

VIP EXPERIENCE INDIVIDUAL TICKETS - 1 GUEST

\$275

Individual VIP Experience Tickets 1 premium seating in VIP Experience Runway Lounge, include 1 VIP Reserved Parking Place (per 2 guest tickets), name on VIP Lounge table and name in Runway Program.



Lifetime Legacy Partners & Donors



Center for Restorative Breast Surgery

Crescent River Port Pilots' Foundation



Bergeron Motors

Center for Women's Health / Southern Institute for Women's Sexual Health



Diagnostic Imaging Services

Associated Branch Pilots



Drs. Celentano and LaGarde / Lakeshore Surgical Associates of LA.

Rich Mauti Cancer Fund

Ponchartrain Cancer Center



Florida Marine Transporters

Associated Terminals

Lakeside Women's Specialty Center

Center for Aesthetics and Plastic Surgery

Capital One

Rehab Dynamics

Dynamic Physical Therapy

Northshore Plastic Surgery



Paretti Family of Dealerships

Kendra Scott

Dr. Michele Cooper

AFLAC

Raymond James

St. Tammany Parish Hospital

Ochsner Clinic Foundation/St. Tammany Cancer Center

Northshore Dermatology (Dr. Tabor)

Northshore Oncology

CJ Ladner, State Farm

H2O Salon and Spa (Metairie)

James Ellis, MD

Burkhardt Air Conditioning

Louisiana Organ Procurement Agency (LOPA)

Alice McNeely Real Estate

Gulf Coast Bank

The Langridge Family

Air Salon & Blow Dry Bar

Buck Kreihs Marine Repair, LLC

H2O Salon Northshore

First NBC Bank

Cooper T Smith

Mooring/Crescent Towing*



Emma's

Chemo Beans

IV Capital Sidney D. Torres IV

Khoobehi and Associates Plastic Surgery

Law Offices of Chip Forstall

Safelite Auto Glass

Shane & Holley Guidry Foundation

Villars PT, LLC

Ponchartrain Pharmacy

A-1 Mobile Shredding, LLC

Carmen Burton

Lynn Turner

Layton Family Pharmacy

Iberia Bank

Art Lentini Senate Campaign Fund

Bluewater Marine

Radiology and Interventional

David Kampen

FIGH - Dr. Carrie Marquette

Evamor

Nelly Aoun, M.D.

Patrick Wagner

Ruth Avila

The Bopp Family

Total Health Chiropractic Clinic

Touro



West Jefferson Medical Center

Keller Williams Realty

Northlake Moving & Storage/CGB

The Folger Coffee Company

Edward Womac

Melissa Hodgson

Ochsner

Southern Realty

The Sculpting Center of New Orleans

Kenny Rubenstein

Adams & Reese LLP

Adolpho's Restaurant/Apple Barrel Bar

Create A Cig

First Alarm Plumbing

Port Ship Service

Association of Metairie/The Radiologist at East Jefferson

Shiptech Maritime

Snow Financial Group, LLC

Ken Tate Architect

Green Gregson Family Dentistry

Jason Guillot, MD

Stefanie Schultis, MD

Barrios, Kingsdorf and Casteix, LLP

Folsom Animal Clinic

Haynie Family Foundation

Larberg, GM Byrd

Legacy Church

Mary Bird Perkins

Rusty Janssen

New Orleans Oncology Nurses

One small drop in water causes a ripple effect with never ending forward motion



\$50k plus since 2013



\$40k plus since 2013



\$30k plus since 2013



\$20k plus since 2013



\$10k plus since 2013



\$1k - \$9k since 2013

YOUR SPONSORSHIP HELPS FUND THE FOLLOWING YEAR-ROUND ACTIVITIES:

You help us sustain and grow this necessary program -- completely unique for survivors.

We have daily outreach and support to cancer survivors via a private Facebook support group.

Two You Night Runway Programs annually, with all the training

Professional head shots and videos for the participants

Annual Summer Retreat

Annual Patron Party

Battle of the Models - a program created for the Alums

You Knight men's care-giver support group and focus group

NEW! "LOVE ALWAYS, MOM" Program to help adult children who face issues of hospice or death



January 15th New Participant Sign Up Deadline

Deadline for 2019 applicants to apply on-line for the St. Tammany and New Orleans Classes of 2019 (limited to 25 class members per class)

April 6th Movie Sets, Slidell Patron Party and 2019 Season Launch Party, Battle of the Models, Introduction of 2019 Class

Join us as our alums go "heel to heel" against industry professional models as both teams compete for the crystal stiletto trophy. Come to this super fun evening as we introduce the 2019 class members for NOLA and St. Tammany. We'll also be announcing our 2019 theme, and celebrating with our Patrons.

June 13th - 15th **SUMMER RETREAT** Open to any adult female cancer survivors, this weekend is an incredible get-away, featuring inspiring and informative speakers, lots of fun, and girl time galore! More info soon!

Saturday, July 27th You Night New Orleans Contemporary Arts Center

Thursday, October 24th You Night St Tammany Castine Center, Mandeville

For more info: www.younightevents.com 877-591-5936 x3

LEGACY PARTNER PACKAGES & MARKETING PERKS

VIP EXPERIENC PACKAGES

"AT EVENT" BENEFITS	TITLE SPONSOR or HOSPITAL SPONSOR \$25,000	PRESENTING SPONSOR \$10,000	RUNWAY STAGE SPONSOR \$7,500	VIP LOUNGE SPONSOR \$7,500	AFTER PARTY SPONSOR \$7,500	VIDEO SPONSOR \$7,500	EMPOWERMENT SPONSOR \$5,000	LOYALTY SPONSOR \$3,000
# OF VIP TICKETS	VIP COUCH SEATING 16	VIP COUCH SEATING 12	VIP COUCH SEATING 10	VIP COUCH SEATING 10	VIP COUCH SEATING 10	VIP COUCH SEATING 10	VIP COUCH SEATING 8	VIP COUCH SEATING 4
# of VIP RESERVED PARKING PASSES	8	6	5	5	5	5	4	2
# OF PARTICIPANTS YOU CAN REFER FOR PRIORITY CONSIDERATION	4	3	2	2	2	2		
SPEAKING PART IN SHOW	✓	✓						
LOGO ON GOBO LIGHT	✓	✓	✓	✓	✓	✓		
RECOGNITION IN YOU NIGHT MARKETING MATERIAL	✓	✓	✓	✓	✓	✓	✓	✓
RUNWAY PROGRAM AD	FULL PAGE AD PREMIUM PLACEMENT	FULL PAGE AD PREMIUM PLACEMENT	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
RUNWAY PROGRAM WELCOME LETTER	✓	✓						
NAME PROMINENT IN PHOTO BOOTH	✓	✓						
TWO TICKETS TO BATTLE OF THE MODELS/LAUNCH PARTY	✓	✓	✓	✓	✓	✓	✓	✓
CUSTOM EVENT ACTIVATION	✓	✓	✓	✓	✓	✓	✓	✓
RETREAT, VIDEO & SPEAKING OPPORTUNITIES	✓	✓	✓	✓	✓	✓	✓	✓
BROCHURES FOR YOUR OFFICE	✓	✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA POST	✓	✓	✓	✓	✓	✓	✓	✓

VIP EXPERIENCE PUB TABLE \$2,750	VIP EXPERIENCE HI BOY TABLE \$1,100	VIP EXPERIENCE INDIVIDUAL TICKETS \$275
VIP PUB TABLE FOR 10	VIP PUB TABLE FOR 4	SEATED AT SHARED PUB TABLE OR HI BOY
4	2	1 for every 2 tickets
TABLE SIGN	TABLE SIGN	TABLE SIGN
NAME LISTING	NAME LISTING	NAME LISTING

FOR SPONSORSHIP QUESTIONS OR TO FIND OUT HOW WE CAN CUSTOMIZE A MARKETING EXPERIENCE THAT MEETS YOUR GOALS, CALL TARA HUGUET AT 877-591-5936 X3

PLEASE INQUIRE to see if your desired sponsor level is still available.



For sponsorship questions, please contact Tara Huguet at 877-591-5936 x3 or write to tara@younightevents.com

2019 PARTNER SPONSORSHIP AGREEMENT

CONTACT			
FIRST NAME		LAST NAME	
COMPANY		PHONE	
EMAIL		COUCH OR TABLE # REQUESTED	

Many of our Legacy Partners sponsor both programs (New Orleans and St Tammany). Please indicate which programs you are supporting below.

SPONSORSHIP LEVEL	QUANTITY	EXTENDED VALUE FOR 2019
HOSPITAL SPONSOR \$25,000	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
PRESENTING SPONSOR \$10,000	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
VIP EXPERIENCE LOUNGE \$7,500	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
RUNWAY STAGE SPONSOR \$7,500	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
DANCE FLOOR SPONSOR \$7,500	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
VIDEO SPONSOR \$7,500	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
EMPOWERMENT PARTNER \$5,000	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
LOYALTY PARTNER \$3,000	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
VIP EXPERIENCE PUB TABLE FOR 10 \$2,750	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
VIP EXPERIENCE HI BOY TABLE FOR 4 \$1,100 (NON-MARKETING PACKAGE)	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
VIP EXPERIENCE INDIVIDUAL TICKETS \$275 EA (NON-MARKETING PACKAGE)	<input type="checkbox"/> NEW ORLEANS <input type="checkbox"/> ST TAMMANY	= \$
Deposit of 25% is due with agreement to reserve your space. If two payments are made, final payment must be received <u>at least 4 weeks prior to the sponsored event.</u> Circle: ONE PAYMENT TWO PAYMENTS	TOTAL SPONSORSHIP DONATION <i>Thank you for helping women embrace life beyond cancer!</i>	= \$

Select the following:

___ Sponsorship is being used for marketing purposes, in which a variety of marketing benefits will be received (based on the sponsorship level), as well as the specified number of tickets to the event. (If this option is selected, checks should be written to "You Night Events, LLC").

___ Sponsorship is being used as a charitable contribution to You Night's 501c3, in which no marketing benefits will be received -- only tickets to the event. In this case, a \$35 value per ticket will be deducted from the total amount of your contribution for write-off purposes (If this option is selected, checks should be written to our fund manager, the "We Lift You Up Fund"). Detailed instructions will be included on your invoice. If you have questions about the above, contact TARA HUGUET AT OUR ADMINISTRATIVE OFFICES at 877-591-5936 x3 or write to tara@younightevents.com

**COMPLETE THIS FORM AND MAIL WITH CHECK (see choices in paragraphs above).
MAILING ADDRESS: YOU NIGHT EVENTS, LLC P. O. BOX 2134 MANDEVILLE, LA 70470**

SIGNATURE _____ DATE: _____